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**MOJI  
POPS**<sup>®</sup>

**1**

**SERIES**

*Guide*

**MOJIPOPS**



**magicbox**  
TOYS



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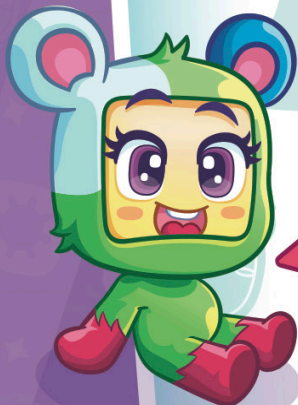
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# MOJI POPS®

Get ready for the  
most exciting and  
funniest stories!

The MojiPops are unique  
and they've got a lot to  
tell you!

We're the MojiPops!  
We love laughing,  
dreaming...  
And most of all,  
we love playing and having  
a great time!



*Get excited!  
Play!  
Have fun!  
Collect them!*



This guide will  
introduce you to the MojiPops  
so you can discover their secrets!



# Swap Faces

The MojiPops are very special. They can change their emotions! In love or having fun? Daring or cool? You just have to turn their faces and their emotions change!



**12 FACES**  
**12 EMOTIONS**



## HOW DO THEY FEEL WHEN...?

Each face has two emotions! You can turn them and exchange them with other MojiPops. There are **12** faces in **6** different colours!



**WINKY** ↔ **DAZED**

It's "Winky" when it's preparing a surprise.

It's "Dazed" after going on the big wheel.

**ANGRY** ↔ **YUMMY**

It's "Angry" when it's ignored.

It's "Yummy" when it sees a delicious cake.



**LOVE** ↔ **JOY**

It's "Love" when it sees something it loves.

It's "Joy" when it listens to funny stories.







### FUNNY KISS



It's "Funny" when it tells a joke.

It's "Kiss" when a MojiPop gives it a present.



### SAD COOL



It's "Sad" when it misses its friends.

It's "Cool" when it's sure of itself.

### SLEEPY HAPPY



It's "Sleepy" when the alarm rings very early.

It's "Happy" when it plays with the MojiPops.

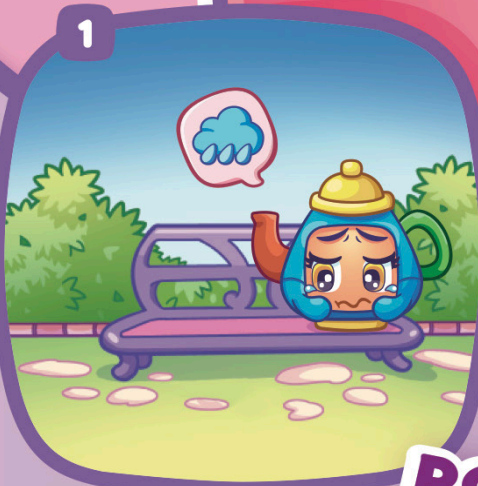


## THE MOJIPOPS LOVE SHARING THEIR EMOTIONS!

*Do you know how they talk to each other?*



The MojiPops have a very peculiar way of talking:  
They use emoticons to communicate with each other!



## POLLY'S SUPRISE!





# Our stories, your adventures!



The MojiPops love telling stories and things that have happened to them. How will these adventures end? You decide!



## 1 Treasure hunt

Tails has found the Pirate Treasure at the bottom of the sea: but, where is the Queen of the Sea's diamond?



## 2 The concert

The MojiPops are on the stage and they are all asking each other which song they will sing.

## Picnic time

3

What a wonderful day!  
Who is going to come to the picnic?



## Sunny day fun

4

Oh no!  
Sunny has dropped the ice-cream.  
Who will bring another one?



## 5 Gamer challenge

They have been playing for hours.  
The match is really exciting.  
Who will win?



## 6 Sports challenge

The match is really exciting.  
Will Winzy score the winning goal in the last minute?







### 7 The pool party



The MojiPops have organised a huge party in the swimming pool. Who has got the ball?



### 8 The pyjama party



The MojiPops have organised a pyjama party. Who will fall asleep first?



### 9 A day in the mountains

Icy is skiing in the mountains at top speed, but... Careful! It looks like it's going to snow!



### 10 The rollecoaster

Snuggles is having great fun on the roller coaster, but CHIPZ is asleep! How can that be?

### 11 Fun at the park

Oh, poor Snuggles! How has Snuggles fallen? Snuggles is the best MojiPop Skater!



### 12 The birthday party

It's Oscar's birthday and they have organised a surprise party for him. Who gave him the little bear?





# Pets

These MojiPops are lovely and really playful. They need to be looked after and cared for a lot!



1 It's cheeky. If you don't look out, it will take a piece of cheese from the kitchen.



**SQUITTY**



**WOOFY**

5 It's always alert, making sure that nothing happens to any of the MojiPops.



**OSCAR**

3 It's very sensitive and loves cuddly toys, especially teddy bears.



**TAILS**

9 It loves diving and finding things on the sea bed! It always comes back with surprises for its friends.

6 When it gets home, it has to rest. It's always running through the forest.



**RAFE**

7 When it's with its friends, it purrs happily.



**SNUGGLES**



# Home



13

LITY

14

When a friend is sad, it's always by its side to cheer it up.

Home sweet home! They love spending time at home with their friends. Any excuse for organising a party!



17

TICKY

18

It's always on time and really organised. It's never late!



15

SOFIA

It always takes it easy, but they're all very happy in its company.



21

POLLY

22

The best company on a quiet afternoon.



19

FREEZY

20

If any MojiPop needs anything, Freezy is bound to get it for them.



23

SOFTY

24

All the MojiPops fall asleep when it hugs them.





# Nature



They love to go to the beach, the mountain and the forest. Always near Mother Nature to look after it and respect it.



25  26 

**SUNNY**

A sad, cloudy day? Sunny will definitely brighten up the day with its jokes.

Don't be fooled by its prickles, it's really sweet.

27  28 

**KAKTIA**

Hi

29  30 

**FLOWY**

When you are around Flowy it's always spring!

When it's angry, you'd better get out of the way!

31  32 

**FLUFFY**

Although it looks like it can burn you, it's a good companion.

33  34 

**LIO**



35  36 

**MONA**

No doubt, the dreamiest MojiPop.



# Travel



Bye



They're happy anywhere. They're always ready to help their friends, wherever they are.



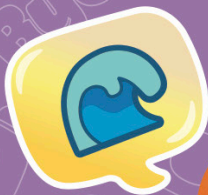
It always accompanies its friends anywhere on holiday.

**CARLO**



Everyone likes to see Cliky's travel photos.

**CLIKY**



As long as the water is calm, travelling with Floaty is a real pleasure!



**FLOATY**

It loves watching the MojiPops' world from the sky.



**AERO**

You can't travel without it. Anything you need, Suitsi is bound to have it.



**SUITSI**



**RAILS**

It travels to the mountains, the countryside and the cities, but it never gets lost.



# Music




**49**



**50**

**AMY**

It's at all the parties and never runs out of songs.

They dance, sing, play instruments, write songs... they're always ready to set up a concert.



**53**



**54**

**PICKA**

The MojiPops all sing songs on the stage.



**51**



**52**

**BATUM**

It has great rhythm, and makes everyone dance.



**57**



**58**

**LALA**

Everywhere you go, people love the MojiPops' music.



**55**



**56**

**FAMI**

It's shy, but when it plays, it sings the sweetest melodies.

Come here and sing with all your heart!



**59**



**60**

**MICKY**





# Food



They're so sweet! They're the happiest and funniest MojiPops.



Chocolate kisses! It's the sweetest MojiPop!

61



62



**YUMS**

63



64



**ICY**

It's the best company on a hot day!

It goes to all the parties and knows everyone!

65



66



**FIZZY**

You'll always find it relaxing on a beautiful beach.

67



68



**PIPPLES**



69



70



**CHIPZ**

It just loves going out for walks and eating.

71



72



**SPRINKS**

It can't help it. It just loves cakes.



# Sport



They never get tired!  
They're always doing sport  
and inventing new games  
to play with the MojiPops.



73



74

LACEY

On wheels, it's  
the fastest  
MojiPop!

It always  
makes its  
friends feel  
like the  
winners.



75



76

WINZY

It's very  
brave! It does  
daring, risky  
jumps!



79



80

SLURPY



77



78

TRICKY

When the  
MojiPops  
do exercise,  
they enjoy  
its company.



It's so fast,  
that, without  
you realising it,  
it gives you a hug!

81



82



TENNY



83



84



LIDZY

Although  
it worries,  
it always helps  
its team.



# Glitter

## ULTRA RARE

FUN



The MojiPops Glitter are very special! They shine like stars!



85

**DRAGZY**



86

The best pet that you could have by your side.



87

**UNIFUN**



88

A fantastic MojiPop! Ask it for a wish and it's bound to help you make it come true!

At night, it accompanies the MojiPops in their dreams.



89

**SPOOKY**



90

It takes the MojiPops to the stars.



91

**ROKY**



92



93

**KOLA**



94

The world's most lovable lazybones!



95

**RINGY**



96

It's always in contact with all the MojiPops.





Make your own  
**STORY**







**Stick the stickers on the album and make your own story!**



# PHOTO POP!

The time has come for the great party!  
All the MojiPops are going to the Photo Pop!  
They have everything they need to dress up  
and take really cool pictures.



the pirates  
have arrived!



cool superheroes!



the big party!



the adventure!



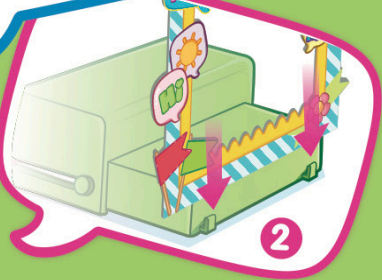
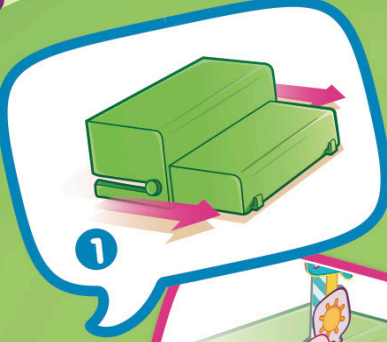


dancing non-stop!



friends forever!

# STYLE UP YOUR MOJIPOPS!



# STYLE UP!





# I like PETS



The MojiPops Pets are training in the Pets Club to win the MojiCup. However, there's also time to play and have fun.

Chasing each others, playing with the see-saw and tobogganing is what they like best. After a good training session, they need to rest with a big glass of milk and lie down on their bed.





# I Like PARTY



Birthday parties are one of the things that the MojiPops like doing the most.

When it's a MojiPop's birthday, they organise a huge party with inflatables, cakes, and of course, really cool music, so they can dance. And there are always lots of presents.





# I like ICE CREAM



Anytime is a good time for the MojiPops to enjoy an ice-cream.

Whenever they can, they go to the ice-cream parlour to eat one. There are lots of flavours to try! And if they can't go, there's no problem: the ice-creams can be delivered anywhere!





# I like MOVIES



The MojiPops are never bored!

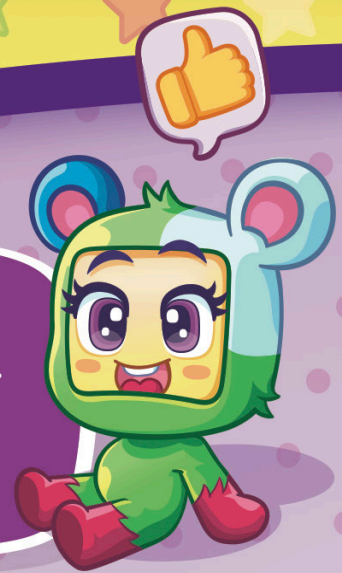
Pop-corn, soft drinks and a good film: the best film afternoon! They love funny films, adventures, love stories and mysteries. They watch them all!





# MOJI games

The MojiPops love to have fun with friends. Do you want to be a friend of the MojiPop? Play with them!



Cliky has taken a photo of YUMS but it's gone wrong! Find the 7 differences.

## 1 WHAT HAPPENED...?



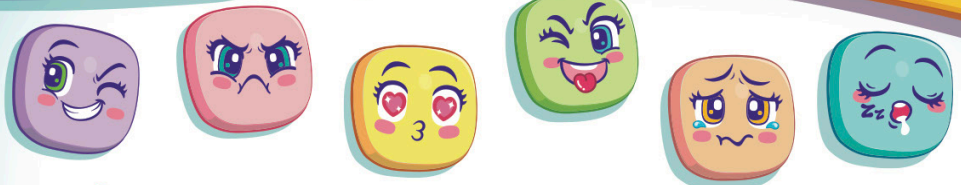


Hi

Amy has got a problem. What is it?

2

# MAZE OF EMOTIONS



MICKY has a message for PIPPLES, SUITSI and FLOWY. But where are they?



# 3 HIDING...



23

Solutions at page 24





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# MOJI games

SOLUTIONS



1 WHAT HAPPENED...?



2 MAZE OF EMOTIONS



3 HIDING...





# COMPLETE YOUR

# Collection!

# 1

## SERIES



## I like...





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# MOJI POPS®

## SERIES 1

# +90 TO COLLECT

### Pets



### Home



### Nature



### Travel



### Music



### Food



### Sport



### Glitter ULTRA RARE



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